TD Then and Now: A Celebration of Black History Month

Call for Submissions:

BAND is excited to invite interested Canadian arts and cultural organizations and individual artists to submit proposals for the TD Then and Now series, in celebration of Black History Month 2013! Selected projects in the areas of theatre, dance, literature, film, music, visual arts and design will be presented and promoted in the Greater Toronto Area, Montreal, Halifax and Ottawa.

Since its inception, the TD Then and Now series has become one of the most prominent cultural presentations in Canada, staying true to its vision of connecting Canadians to Black history, culture and triumph through an exceptional showcase of artistic and cultural excellence. In 2010, this unforgettable celebration was honoured with the prestigious Globe and Mail Business for the Arts Award in the category of “Most Innovative Marketing Sponsorship”. This impressive tradition of inspirational arts and cultural displays continued in 2011 and 2012.

Submission Deadline: Friday July 27th, 2012

Determining Artistic Excellence:

Submitted project proposals will be reviewed by a national jury of artistic professionals from the Black arts and cultural community. In assessing a project’s level of artistic excellence the jury will consider the following:

- The compatibility of the TD Then and Now vision with the proposed project and the organization’s mandate;
- The level of innovation and creativity of the proposed event or project;
- The vitality of the project and the organization’s or individual’s ability to deliver the project;
- The levels of artistry achieved through previous artistic activities; and
- The contribution that can be made from the project to artists, the art form and the artistic community.

Program Eligibility:

All applicants must be registered as, or be in a partnership with, a Canadian non-profit or charitable organization.
Submission Requirements:

- Applicants must submit a brief descriptive outline of their proposed event or project. The description must clearly indicate the thematic focus or intent of their work, an estimated run time and the level of production complexity.

- Applicants must provide and identify the venue for their event and their proposed production/performance dates.

- Applicants must provide a list of all essential project participants along with a copy of their CVs.

- Applicants must identify and provide contact information for the Project Leader (i.e., who will be the main contact with BAND for the project?).

- Applicants must provide a detailed project budget that clearly identifies project expenses and the confirmed and proposed revenues from all other sources.

- Applicants may provide supporting materials*, including:
  - Visual images (max 6);
  - CDs, DVDs (max 2); or
  - Reviews, press clippings or letters of recommendation (max 2).

*Note: Supporting materials will not be returned – please send copies only.

Please send completed proposals to: tdthenandnow@blackartndialog.com

All successful applicants will receive notification on or before Friday, October 12th, 2012

Please Note:

TD Bank Group is the exclusive Financial Services Sponsor (FSS) of the TD Then and Now series. In accordance with our FSS exclusivity agreement with TD, the TD Then and Now Black History series will have strict requirements for TD brand recognition and TD logo placement on all promotional materials for program participants. If your organization has an existing relationship with a corporate sponsor that requires their logo to be recognized in a prescribed manner on promotional materials, please contact Karen Carter at karen.carter@blackartndialog.com before you proceed with your application.